

## **CIIE Program Information Guideline:**

### **1. Introduction to CIIE:**

The Centre for Inclusive Innovation & Entrepreneurship (CIIE) and the University of Chiang Mai (CMU) are launching a new course that will provide Myanmar young students with the necessary skills to innovate their communities and create inclusive development opportunities. This initiative originates from the recent covid-19 outbreak and the ongoing political crisis which have extremely narrowed educational opportunities for young students and entrepreneurs in Myanmar. CIIE believes this course will provide them with the precious chance to gain entrepreneurial skills.

### **2. CIIE structure:**

The Center for Inclusive Innovation & Entrepreneurship is a consortium of BEAM Education Foundation, Doodle Co.,Ltd and Chiang Mai University. The programme will last for 6 months and it will be taught by lecturers from Chiang Mai University, Thammasat University, successful entrepreneurs and professionals from different backgrounds. The initial 8-week intensive course will be followed by a 3 months internship in a local innovative company. Ultimately, the students will also have the chance to plan and implement their dream projects in a real-life context.

### **3. CIIE Objectives:**

- Acquire fundamental and practical skills of academic reading and writing
- Identify, analyze and engage in changes at local and national levels in the contexts of social, political, economic and environmental transformation
- Evaluate and create innovative solutions to tackle particular issues by using multidisciplinary approach to generate new ideas
- Design business models around social or commercial innovation by analyzing various aspects of entrepreneurship and contribute to their entrepreneurial and managerial potentials
- Integrate digital technologies to improve efficiency of working processes and apply key performance indicators (KPIs) to assess whether digital transformation delivers benefits
- Implement innovative models and solutions as a response to the needs of community/society

#### 4. CIIE Fees:

This program addresses Myanmar Citizens living in Myanmar or in Thailand who are seeking an opportunity to study abroad. The program's highly competitive costs are structured as it follows :

- a. Academic Fees: ~USD 400 per month → USD 2500 for 6 months
- b. Admission Fees: USD 20 per program
- c. The cost includes:
  - i. Interview & Assessment of admission
  - ii. Tuition Fees
  - iii. Classroom Facilities
  - iv. Examination Fees
  - v. Student Administration Service Fees
  - vi. Mentorship Fees

#### 5. Logistics & Accommodation Package:

- a. All successful applicants are supposed to stay under close supervision throughout the whole program period. Total Cost of L&A is estimated at USD 2000 per program.
- b. The cost includes:
  - i. Air-ticket (YGN-BKK-CNX-BKK/YGN)
  - ii. Visa application fees at Royal Thai Embassy
  - iii. Covid-19 Insurance for 6 months
  - iv. Quarantine Facility for (1) day at BKK (including Covid-19 tests fees on arrival)
  - v. Accommodation for (6) months
  - vi. Excluding "Passport Application Fees", Utility Costs at Dormitory

#### 6. Visa Support:

- a. CMU (RCSD) will support necessary documents for the application of Student Visa for 6 months in Thailand
- b. Visa Fee has to be paid by the Student (inclusive in the L&A package)

#### 7. Campus:

- a. The first (2) months will be at CIIE Center, RCSD, Faculty of Social Science, CMU
- b. The following (3) months will be at the respective workplace for the Internship
- c. Last (1) month requires the project paper submission: the venue depends on the Supervisor and the student's own arrangement

#### 8. Library Access:

- a. Students will get Access to the E-Library of CMU
- b. A deposit of (1000) Baht has to be paid in advance and can be redeemed by returning the card

#### 9. Seminars & Workshops:

- a. Program is outlined to join Seminars & Workshops on compulsory basis

**10. Online Platform:**

- a. Each student will have access to join the “CIIE Learning Management System (LMS) Platform” designed by CIIE Program
- b. Cocktail-design lectures are to be conducted either On-campus or Virtually

**11. Mentorship:**

- a. The expected outcome of this program is “Innovative Products/Services” in various industries which has to be implemented immediately after the successful completion of the 6-months program.
- b. Each student will be receiving the one-on-one Mentorship Support from the Program to be able to prepare and submit “Project Paper” individually

**12. Internship:**

- a. The student has to complete (3) months internship at actual workplace of which the nature of it is relevant to the chosen project of respective student
- b. CIIE will facilitate the approach to the desired Organization for the Internship, with the effort of the student
- c. Reciprocally, the student can find and propose the selected organization with his own effort

**13. Scholarship:**

- a. BEAM Education Foundation (Thailand) offers Academic Scholarship (60%) and “Ferry for (2) Months” between the Dorm & the Campus for the most qualified (30) applicants
- b. The applicant is obliged to go back to his/her home country and implement the “Project Paper” which is supervised and successfully approved by the program organizing committee
- c. In case of breach of scholarship agreement such as Incompletion or Failing to return to the home country, the student has to refund “Full Amount of Scholarship Fees” without BEAM Foundation’s approval
- d. Deposit USD1500 has to be paid by the student on acceptance of admission and will be fully refunded upon the successful completion of the program

**14. Awards:**

- a. Innovation Award: 300,000 THB→ Attractive awards will be offered to most outstanding and innovative students whose projects are considered to be of high impact to the society inclusively in most innovative way for the long-term sustainability

**15. Admission Requirements:**

- a. Eligibility of the Applicant:
  - i. Age: The applicant has to be Myanmar Citizen who is not younger than 18 and not older than 35 on the date of application deadline
  - ii. Education: The applicant must have completed at least a High School Diploma or Equivalent.
  - iii. Experience: The working experience in any area of Entrepreneurship is not a must but is preferable

b. Admission Test:

- i. Motivation Letter & PowerPoint Presentation (Step-1): The candidate has to submit an Online Application Form along with their motivation letter (maximum 900 characters) and a PowerPoint presentation (maximum 10 slides) on their personal project idea.
- ii. English & General Knowledge Test (Step-2): The applicants must take the CIIE English & General Knowledge Test in order to progress with the application. The questions are in the area of General Knowledge, statistics and Critical Reasoning.
- iii. 3-minutes Pitch (Step-3): The shortlisted applicants are supposed to take a personal interview with a 3-minutes Pitch followed by a 7-minutes Q&A on the project idea in step-2.

**16. Admission Calendar:**

a. Application Period: Dec 8, 2021- Jan 31, 2022 [extended]

b. Exam Dates:

- i. CIIE English & General Knowledge Test can be taken online on Feb 2-3, 2022.
- ii. Step-3 Pitching Date is on Feb 7-8, 2022.
- iii. Admission Announcement letters to be sent out to the 30 successful applicants Feb 9, 2022.
- iv. Registration of Enrollment of selected students shall be done Feb 9 - 16, 2022 together with the Receipt of Deposit Money USD2500 into CIIE Bank Account or at the CIIE Myanmar Representative Office in Yangon
- v. Orientation: All selected students must arrive in Thailand without failure on 01 March, 2022.

c. Supporting Documents:

- i. Proof of Educational Certificate (Graduation Certificate/ Recent Student Card/ etc.)
- ii. A digital color photo with Blue/White background (maximum 1 MB file size)
- iii. A copy of Passport (with minimum 6 months validity)
- iv. In case of being currently in the final year of high school, a copy of an official document certifying academic status from the applicant's school is required.
- v. Name change official document (in case an applicant has different names in application documents)
- vi. Cash transfer slip
- vii. Application Templates: All applicants must submit an Online Application ONLY.